

# MOSAIC GRANT APPLICATION TIPS

## HOW TO SUBMIT A STRONG PROPOSAL

### OUR APPROACH

Mosaic prioritizes funding for programs that are thoughtful, impactful, and clearly defined, where funding will make a meaningful difference in the community.

#### Align with Mosaic's Mission

Strong proposals clearly connect to one or more priority areas:

- Dementia & Alzheimer's support
- Caregiver support
- Community connection
- Education
- Quality-of-life programming

#### Clearly Define Your Program

Be specific:

- What are you doing?
- Who are you serving?
- How often does it occur?
- Where does it take place?

Avoid vague or overly broad descriptions.

#### Show Feasibility

Help us understand how the program will succeed:

- Who is running it?
- What is the timeline?
- Do you have partners or existing infrastructure?

#### Provide a Detailed & Transparent Budget

Budgets should be clear, realistic, and program-specific.

If including staffing costs, you must include:

- Role/title
- Hourly rate or salary portion
- Number of hours
- Total cost tied to the program

Avoid:

- Lump sums (e.g., "Staffing: \$5,000")
- Blended or unclear expenses

Mosaic prioritizes proposals where funding use is easy to understand and tied directly to impact.

#### Define Measurable Outcomes

Simple, clear metrics are best:

- Number of participants
- Attendance or engagement
- Feedback or observed impact

#### Common Pitfalls to Avoid

- Vague program descriptions
- Unclear or overly broad budgets
- Weak connection to Mosaic's mission
- Overly ambitious scope without support

#### Demonstrate Impact

Tell us:

- How many people will be served
- What outcomes you expect
- Why this program matters

Clear numbers and outcomes strengthen your application.

#### Keep It Clear and Concise

- Write in plain language
- Stay organized
- Focus on what matters most

#### Highlight Collaboration

Programs that build partnerships and community connection are strongly encouraged.

#### Final Checklist

Before submitting, confirm that you have:

- Clearly defined your program
- Demonstrated mission alignment
- Provided a detailed budget (including staffing breakdowns)
- Identified your target population
- Explained your impact